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R 271900Z MAR 96 ZYB  
FM CNO WASHINGTON DC//N00//  
TO NAVOP BT UNCLAS //N05353// NAVOP 008/96

MSGID/GENADMIN/PERS-60//  
SUBJ/"THE RIGHT SPIRIT" ALCOHOL ABUSE PREVENTION AND DEGLAMORIZATION/CAMPAIGN  
FOR THE NAVY  
REF/A/RMG/SECNAV/252318ZMAR96//  
REF/B/DOC/OPNAVINST 5350.4B/13SEP90//  
REF/C/DOC/SECNAVINST 1700.11C/21JUL86//  
NARR/REF A IS ALNAV 011/96, REF B IS THE ALCOHOL AND DRUG ABUSE PREVENTION AND  
CONTROL INSTRUCTION, AND REF C IS THE ALCOHOLIC BEVERAGE CONTROL INSTRUCTION.//  
POC/R. TENGA/CAPT/BUPERS/TEL:DSN 224-2563/TEL:703-614-2563//

RMKS/1. MORE THAN OUR HIGH-TECH EQUIPMENT, SUPERIOR TACTICS OR UNPARALLELED  
LOGISTICS, IT IS OUR PEOPLE WHO MAKE US THE BEST NAVY IN THE WORLD, AND ANY THREAT  
TO THEM MUST BE DEALT WITH QUICKLY AND DECISIVELY. ALCOHOL ABUSE AND THE  
INCIDENTS IT CAUSES IMPAIR OUR READINESS AND REDUCE THE QUALITY OF LIFE OF OUR  
NAVY TEAM.

2. ON 25 MAR 96, SECNAV RELEASED REF A, WHICH ANNOUNCES THE DEPARTMENT OF THE NAVY  
ALCOHOL ABUSE PREVENTION AND DEGLAMORIZATION CAMPAIGN, AND DIRECTS A POLICY  
CHANGE THAT ELIMINATES UNDERAGE DRINKING AT ALL DON ACTIVITIES. THIS NAVOP  
PROVIDES SPECIFIC GUIDANCE ON THE NAVY'S ALCOHOL ABUSE AND PREVENTION CAMPAIGN,  
WHICH IS CALLED "THE RIGHT SPIRIT."

3. "THE RIGHT SPIRIT" WILL BE IMPLEMENTED NAVY WIDE, FOR ALL OF US, FROM SEAMAN  
RECRUIT TO ADMIRAL. WE WILL SIGNIFICANTLY REDUCE ALCOHOL ABUSE AND ITS EFFECTS ON  
FLEET READINESS IN TERMS OF LOST WORK DAYS, DEATHS, INJURIES, AND DISCIPLINARY  
INCIDENTS RESULTING FROM UCMJ AND CIVIL CRIMINAL INFRACTIONS. IN ADDITION, A 1995  
DOD SURVEY OF OUR ACTIVE DUTY MILITARY REVEALED THAT HEAVY DRINKING BY NAVY  
MEMBERS IS INCREASING. OF THE 4,265 NAVY MEN AND WOMEN WHO COMPLETED THE SURVEY,  
THE PERCENTAGE WHO INDICATED THAT THEY DRINK FIVE OR MORE ALCOHOLIC BEVERAGES  
PER OCCASION AT LEAST ONCE A WEEK WAS 18.8, UP FROM 13.8 IN 1992. WE NEED TO TURN THIS  
AROUND.

4. TO REDUCE ALCOHOL ABUSE, IT IS ESSENTIAL THAT ALL HANDS UNDERSTAND THEIR  
INDIVIDUAL ROLES AND RESPONSIBILITIES AND SUPPORT THE FOLLOWING "RIGHT SPIRIT"  
CAMPAIGN PRINCIPLES:

A. LEADERSHIP RESPONSIBILITY. ALL HANDS IN POSITIONS OF AUTHORITY, FROM PETTY  
OFFICERS TO THE MOST SENIOR OFFICERS, MUST AGGRESSIVELY DEGLAMORIZE THE USE OF  
ALCOHOL. THIS INCLUDES SETTING A STRONG PERSONAL EXAMPLE OF RESPONSIBLE BEHAVIOR,  
BOTH ON AND OFF DUTY, AND FOSTERING A CLIMATE THAT MOTIVATES SUBORDINATES TO  
CONDUCT THEMSELVES AT ALL TIMES AS PROFESSIONAL NAVY MEMBERS.

B. COMMAND RESPONSIBILITY. COMMANDS WILL ENSURE POLICIES AND PROGRAMS ARE IN  
PLACE TO HELP ALL HANDS STAY ON TRACK WITH RESPECT TO THE RESPONSIBLE USE OF  
ALCOHOL. COMMANDERS, CO'S AND OIC'S WILL: ENSURE MEMBERS RECEIVE THE PROPER LEVEL  
OF ALCOHOL ABUSE EDUCATION, PROVIDE ALTERNATIVES TO ALCOHOL AT COMMAND EVENTS,  
INTERVENE EARLY TO AVOID ALCOHOL ABUSE, AND ACT SWIFTLY TO DISCIPLINE AND TAKE  
OTHER APPROPRIATE ACTIONS WHEN THERE IS MISCONDUCT. INTOXICATION IS NOT AN EXCUSE  
FOR MISCONDUCT.

C. SHIPMATE RESPONSIBILITY. SHIPMATES TAKE CARE OF SHIPMATES. ALL OF US MUST BE  
AWARE OF THE WARNING SIGNS OF ALCOHOL ABUSE AND MUST TAKE POSITIVE STEPS TO  
ENSURE SHIPMATES STAY ON THE RIGHT COURSE. THIS REQUIRES INTERVENING BEFORE  
EXCESSIVE DRINKING OCCURS, STOPPING A SHIPMATE FROM DRIVING WHILE UNDER THE  
INFLUENCE OF ALCOHOL, AND IMMEDIATELY CHALLENGING INAPPROPRIATE BEHAVIOR  
RESULTING FROM ALCOHOL USE, BOTH ON OR OFF DUTY. WE ARE SHIPMATES 24 HOURS A DAY.

D. PERSONAL RESPONSIBILITY. ALL HANDS MUST RECOGNIZE THE EFFECTS ALCOHOL ABUSE

CAN HAVE ON THEM, ON OTHERS (INCLUDING THEIR FAMILIES) AND ON THEIR CAREERS. IT IS ABSOLUTELY ESSENTIAL THAT ALL UNDERSTAND THAT THEY ARE FULLY RESPONSIBLE AND WILL BE HELD ACCOUNTABLE FOR THEIR ACTIONS. PERSONAL RESPONSIBILITY MEANS NO DRINKING AND DRIVING, NO DRINKING TO THE EXTENT THAT IT IMPAIRS JUDGMENT (RESULTING IN IRRESPONSIBLE BEHAVIOR OR INCIDENTS), NO PUBLIC DRUNKENNESS, AND ABSOLUTE COMPLIANCE WITH THE LOCAL LAWS FOR PURCHASE, POSSESSION, AND USE OF ALCOHOLIC BEVERAGES. THE ULTIMATE RESPONSIBILITY IS WITH EACH MEMBER.

5. EARLY EDUCATION AND TRAINING IS ESSENTIAL IN AVOIDING ALCOHOL ABUSE. AS PART OF "THE RIGHT SPIRIT," TWO EDUCATION PROGRAMS ARE BEING INTRODUCED THROUGHOUT THE NAVY THIS YEAR -- "ALCOHOL-AWARE" AND "ALCOHOL-IMPACT." "ALCOHOL-AWARE" IS A 4-HOUR, COMMAND LEVEL ALCOHOL ABUSE PREVENTION COURSE FOR ALL HANDS. IT WILL BE GIVEN BY DRUG AND ALCOHOL PROGRAM ADVISORS (DAPA'S) AND WILL BE DISTRIBUTED TO ALL COMMANDS BY APRIL 1996. "ALCOHOL-IMPACT" IS A 20-HOUR INTENSIVE INTERVENTION COURSE DESIGNED FOR MEMBERS INVOLVED IN ALCOHOL-RELATED INCIDENTS. "ALCOHOL-IMPACT" CURRENTLY IS PROVIDED BY NAVY DRUG AND ALCOHOL COUNSELORS AT ARC'S IN THE THREE MAJOR FLEET CONCENTRATION AREAS (JACKSONVILLE, NORFOLK, SAN DIEGO) AND AT 15 CAACS. THE COURSE WILL BE ON LINE AT ALL CAACS BY NOV 96.

6. AS REQUIRED IN REF B, COMMANDS WILL ENSURE EVERY NAVY MEMBER INVOLVED IN AN ALCOHOL-RELATED INCIDENT OBTAIN A CAAC SCREENING TO DETERMINE THE APPROPRIATE LEVEL OF INTERVENTION -- EDUCATION OR CLINICAL TREATMENT. COMMANDS WILL ENSURE THAT MEMBERS REFERRED TO EDUCATION ATTEND "ALCOHOL-IMPACT." IN THOSE GEOGRAPHIC LOCATIONS THAT DO NOT YET HAVE THE "ALCOHOL-IMPACT" COURSE, "PREVENT" (FORMERLY THE NAVY DRUG AND ALCOHOL SAFETY ACTION PROGRAM (NADSAP)) MAY BE USED TO SATISFY THE EDUCATION REQUIREMENT FOR THOSE INVOLVED IN ALCOHOL-RELATED INCIDENTS UNTIL "ALCOHOL IMPACT" IS AVAILABLE.

7. SAILORS UNDER THE AGE OF 21 ACCOUNT FOR 13.2 PERCENT OF THE TOTAL NAVY POPULATION, BUT ARE RESPONSIBLE FOR 23 PERCENT OF NAVYWIDE ALCOHOL-RELATED INCIDENTS. BY WAY OF EXCEPTION, WE HAVE PREVIOUSLY ALLOWED UNDERAGE DRINKING AT NAVAL INSTALLATIONS WITHIN 50 MILES OF A FOREIGN COUNTRY (SUCH AS MEXICO). IAW REF A, NO LONGER ARE THERE ANY EXCEPTIONS TO STATE LAW. THE SALE, PURCHASE, POSSESSION, AND CONSUMPTION OF ALCOHOLIC BEVERAGES ON EACH NAVAL INSTALLATION SHALL CONFORM TO DRINKING AGE LIMITATIONS OF THE STATE OR COUNTRY IN WHICH IT IS LOCATED. SHIPS/UNITS VISITING FOREIGN PORTS WILL ALSO CONFORM TO LOCAL COUNTRY LAW. IN NO CASE WILL DRINKING BE PERMITTED BELOW THE AGE OF 18. THIS POLICY CHANGE IS EFFECTIVE 1 APR 96 AND WILL BE REFLECTED IN A REVISED REF C.

8. WE WILL ALL BE ACTIVE IN CHANGING PERCEPTIONS THAT DRINKING IS IN ANY WAY CENTRAL TO OUR TRADITIONS OR LIFESTYLES. WE ALL HAVE A RESPONSIBILITY FOR OURSELVES AND OUR SHIPMATES. DEMONSTRATE THIS BY TAKING IMMEDIATE, DECISIVE STEPS TO DEGLAMORIZE ALCOHOL AND TO STOP ALCOHOL ABUSE AND RELATED INCIDENTS. IN THE COMING MONTHS YOU WILL SEE A SERIES OF MESSAGES TO HELP YOU IMPLEMENT THE PRINCIPLES DISCUSSED IN THIS MESSAGE. THE GOAL OF EACH POLICY OR PROGRAM CHANGE WILL BE TO ELIMINATE THE THREAT ALCOHOL ABUSE PRESENTS TO THE WELL-BEING OF OUR PEOPLE AND THE READINESS OF THE FLEET. THIS IS A LONG TERM CAMPAIGN THAT WILL ONLY WORK WITH YOUR COMPLETE SUPPORT AND INVOLVEMENT. AS A TEAM, WE CAN ESTABLISH "THE RIGHT SPIRIT" AND THE RIGHT ENVIRONMENT TO PREVENT ALCOHOL ABUSE PROBLEMS BEFORE THEY DESTROY LIVES AND BEFORE THEY IMPACT OUR GREAT NAVY. WE OWE IT TO EACH OTHER AND WE WILL GET IT DONE.

9. RELEASED BY ADMIRAL MIKE BOORDA, CHIEF OF NAVAL OPERATIONS.//