

United States Naval Academy



Alcohol & Drug Abuse Prevention Program

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Alcohol & Drug Abuse Prevention Program

**“It is our goal to foster
an environment where
sobriety is second nature
to our midshipmen”**

COL John Allen

Commandant of Midshipmen

Alcohol & Drug Abuse Prevention Program (Program Components)

- **Midshipmen Education**
- **Right Spirit Initiatives**

Midshipmen Education

- **Formal Training**
 - **4 year progressive curriculum**
 - **Etiquette pro-topics**
 - **Alcohol awareness week guest speaker**
 - **Plebe Summer ADEO Lecture**
 - **Plebe Health & Wellness Curriculum**
- **Informal Training**
 - **Weekly Right Spirit Newsletter**
 - **ABC Cases**
 - **Factual Information (Articles, Statistics, etc.)**
 - **Weekly Announcements**
 - **Poster Campaign**
 - **Web Page (www.USNA.edu/ADEO/)**

The Right Spirit

Navy Alcohol Abuse Prevention & Deglamorization Campaign

- **1st Night USNA**
- **The Right Spirit Tailgaters**
- **Other Right Spirit functions**
- **Alcohol Awareness Week**
- **Alcohol Incident Free Period**
- **21st Birthday Recognition**
- **Responsible Use of Alcohol Checklist**
- **Planned Initiatives**

The Right Spirit

(1st Night USNA)

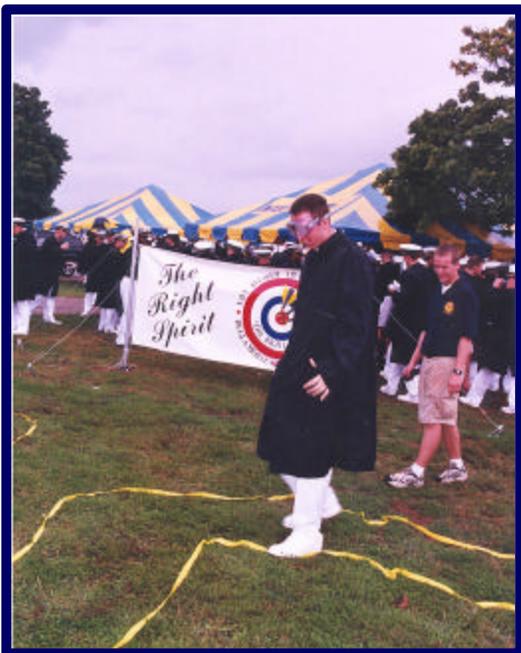
- **Festival to Kick Off the New School Year**
 - **Food (hotdogs, french-fries, funnel cakes etc.)**
 - **Music (Edwin McCain, WRNV)**
 - **Games (Bull riding, joust, ring toss, etc)**
 - **Carnival Acts (Fortune teller, caricatures, etc)**
 - **Pep-Rally**
 - **Fire Works**



The Right Spirit

(The Right Spirit Tailgater)

- **Non-Alcoholic Event Following Home Football Games**
- **Involves Fatal Vision Games**
- **Overall Promotion of The Right Spirit Campaign**
- **Live TV broadcasts**
- **WRNV**



The Right Spirit

(Other Functions)

- **Any function that promotes responsible enjoyment represents a “Right Spirit “ opportunity**

- **Army / Navy sporting events**
- **Dances**
- **Concerts**
- **Youngster Luau**
- **1/c Reform Picnic**
- **Service Selection Night**
- **Ring Dance**
- **King Hall events**

The Right Spirit

(Alcohol Awareness Week)

• Week Long Emphasis on Alcohol Abuse Prevention

- Day of the Dead**
- Banners at Gates**
- Wrecked Vehicles**
- Guest Speaker**
- Daily Facts**
- Etiquette Pro-topic**
- Flyers on 1/c Vehicles**



The Right Spirit

(Alcohol Incident Free Weeks)

- **Based on Navy “Safety Incident Free” Period**
- **Only 1000 series alcohol offences count**
- **Boards to be centralized in Steerage when renovation is completed**
- **Updated weekly**
- **Potential to use boards for color points or other incentives**



The Right Spirit

(21st Birthday Recognition)

- **Identify Shipmates who are Turning 21**
- **Present midshipman with key chain at formation**
- **Give Words of Wisdom to midshipmen turning 21**
- **Encourage friends to ensure that a celebration does not result in conduct action or worse**



The Right Spirit

(Alcohol Checklist)

- **Establish 5 Basic Guidelines for USNA sanctioned Events where Alcohol will be Provided (i.e.: Company, ECA, Club, Team)**
 - 1. Training Regarding Proper Etiquette**
 - 2. Appropriate Ratio of Alcohol & Non-Alcoholic Beverages**
 - **2 Drinks for each of age person**
 - **No kegs / Hard Liquor**
 - 3. Designated Alcohol Free Duty Section**
 - 4. Method of Identifying of Age Personnel**
 - **Wristbands**
 - **Hand Stamps**
 - 5. Right Spirit Involvement**
 - **Banners**
 - **Placards**
 - **Coasters**

The Right Spirit

(Planned Initiatives)

- **Liaison with local bars and pubs**
- **“Social norming” campaign**
- **Formal Program Evaluation**