



# *Right Spirit Campaign*

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**Ms. Lindsay Conner**

**Right Spirit Campaign  
Coordinator**

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# *Right Spirit Campaign*

- **Developed by teams of experts from around Fleet**
- **Grounded in science, built through consensus, and designed to measure success**
- **Future designed to build on two items:**
  - **Success of past initiatives**
  - **Recommendations from this Summit**



## *Public Service Announcements & Publications*

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- **More PSA's for the Fleet**
- **Ordering videos is easy**
  - **<http://dodimagery.afis.osd.mil>**
  - **Click on DAVIS/DITIS**
  - **At filmstrip, click on “simple search”**
  - **Type in “Right Spirit”**
- **Publications**



# *It's Your Campaign*

- **Wanted: Good Ideas**
- **What Do You Want From Us?**
  - **p602c@persnet.navy.mil**
  - **<http://navdweb.spawar.navy.mil>**
- **Promote Training, Deglamorize Alcohol**
- **It's Okay Not to Drink!**



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