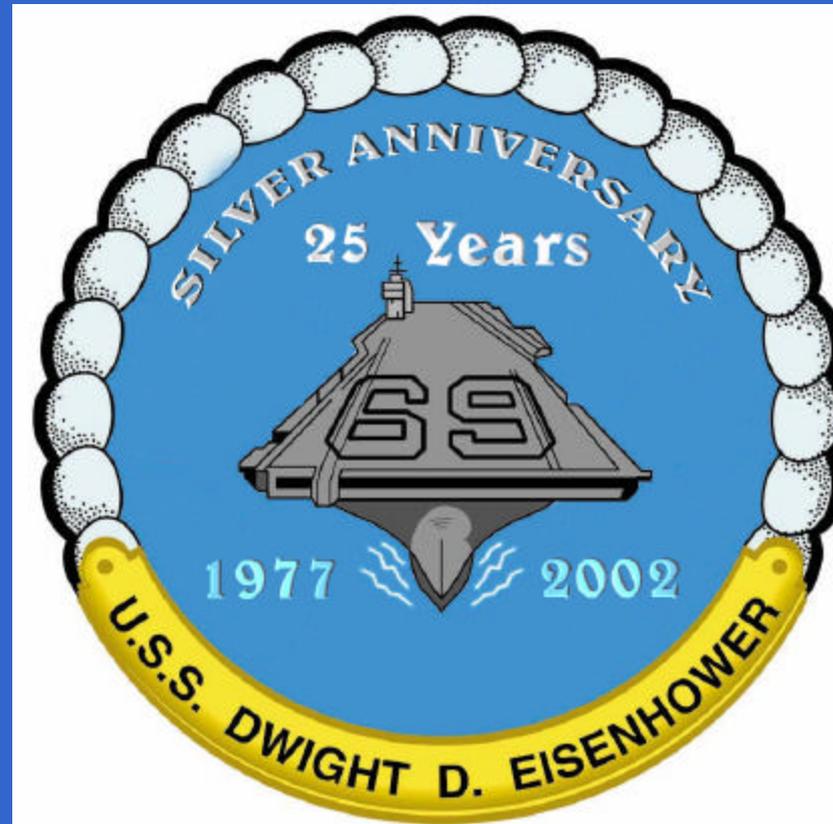
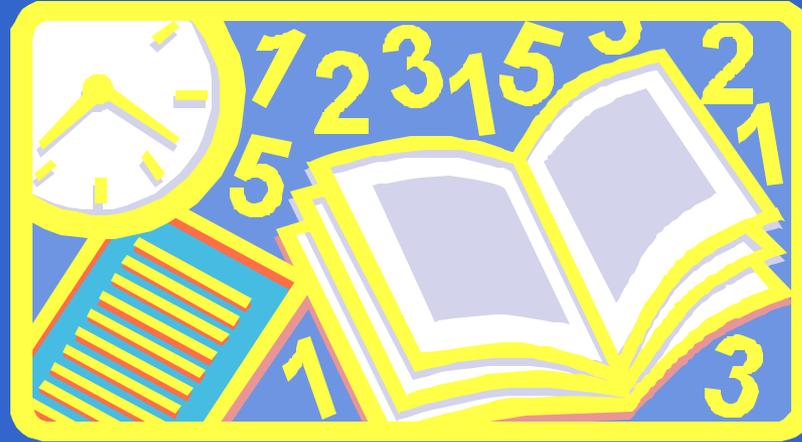


ALCOHOL DEGLAMORIZATION (DEGLAM) PROGRAM



ABHCS (AW/SW) ROWE

Purpose



-Provide insight into....

...Ike's DEGLAM Program

-Present real world numerical results

Overview

Deglam Program's Foundation:

- Pillar - I : Education*
- Pillar - II: "Tough Love"*
- Pillar - III: Positive Leadership Program*
 - Peer Pressure*
 - Positive Rewards (Days Off)*
 - Safe Ride*

The Program

A planned multi-tier foundation of:

-Education

-Positive reinforced environment

-Communications up/down the COC

-Leadership “buy-in”



Pillar I: Education

Command Safety Stand-Down



- One and a half weeks prior to implementation
- All associated programs covered

Pillar I: Education cont.

Command's Policy:

NOT Prohibitionist

Under age 21 = illegal in the USA

Over age 21 = Be Smart!

*smart decisions are made.....

.....before drinking alcohol*

Pillar I: Education cont.

Drinking
+ Driving
Stupidity



Shipmates don't let shipmates...
.....ever drink & drive!

Pillar I: Education cont.

-Safety Standdown – APR01 – 2513

Sailors

-Command Quarters (Coliseum) –

MAY01 2580 Sailors

AWARE

FY 00.....240

FY 01.....832

*FY 02.....792

*FY 02 numbers through April 2002

PREVENT

FY 00.....0

FY 01.....240

*FY 02.....591

Pillar II: “Tough Love”

- Chain-of-command ‘buy in’
- 100% individual accountability for alcohol incidents (E1-O6)
 - Page 13
 - Special Evaluation/Fitrep
(Advancement recommendation pulled)
 - Undergo Legal Process...DRB as a
MINIMUM

Pillar III: Positive Leadership

Team Concept

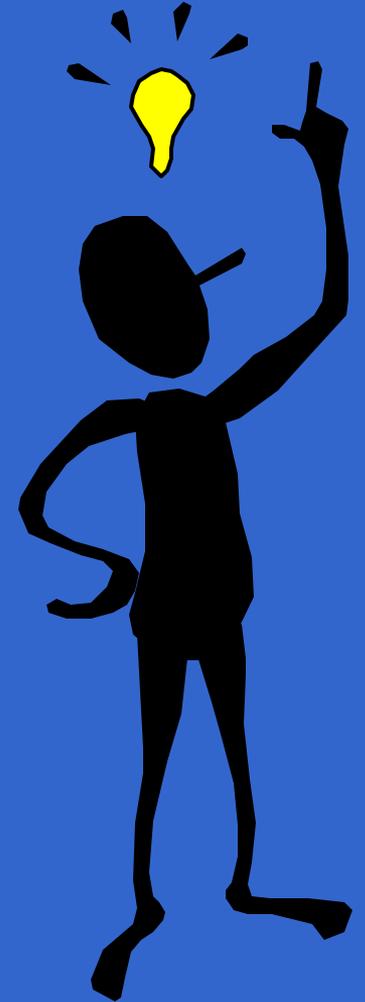


Pillar III: Positive Leadership (cont)

- Crew divided into “teams” of 60-80 personnel. Total of 41 teams.
 - Equitable
 - Generally grouped by departments and further grouped by divisions.
- Enables the many to benefit vice punishing the many for the few. **PEER PRESSURE!**

Deglam Days

- A full working day equals non-punitive
- Not geared for the individual.. geared for the team
- COC through the XO present with the team
- Process review with each team



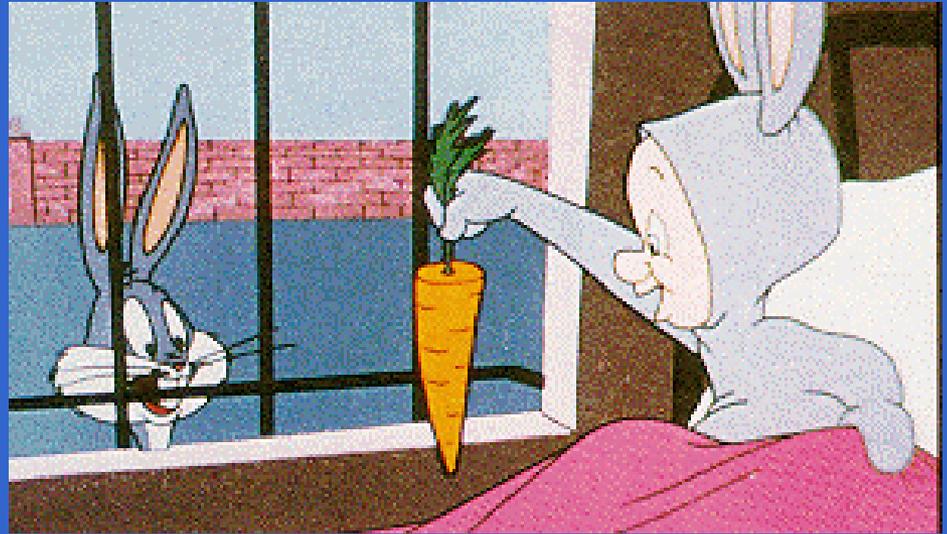
Team Process Review

Somewhere within this team is a shipmate (friend) or a member of the COC that is...

...Part of the solution.....

...or part of the problem!

Pillar III: The carrot



Incident free for:

30 days.....Deglam Day

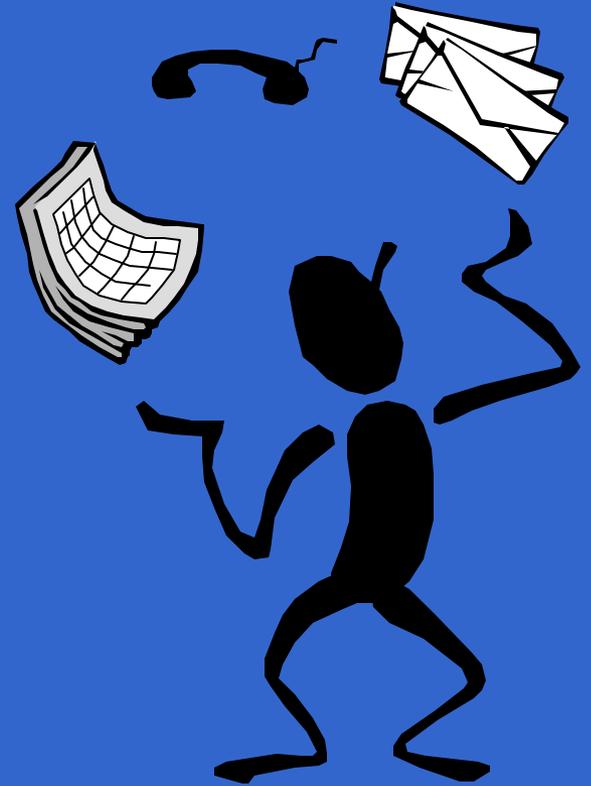
60 days.....Deglam Day + 24 hours

90 days.....Deglam Day + 48 hours

Safe Ride Program

Safety Department

- Managed by an E-8
- No reports to Command
(i.e. no punishment)



Intoxicated

Use safe ride card

Talk with E-8

No further action

Get a new card

Safe Ride Program Path

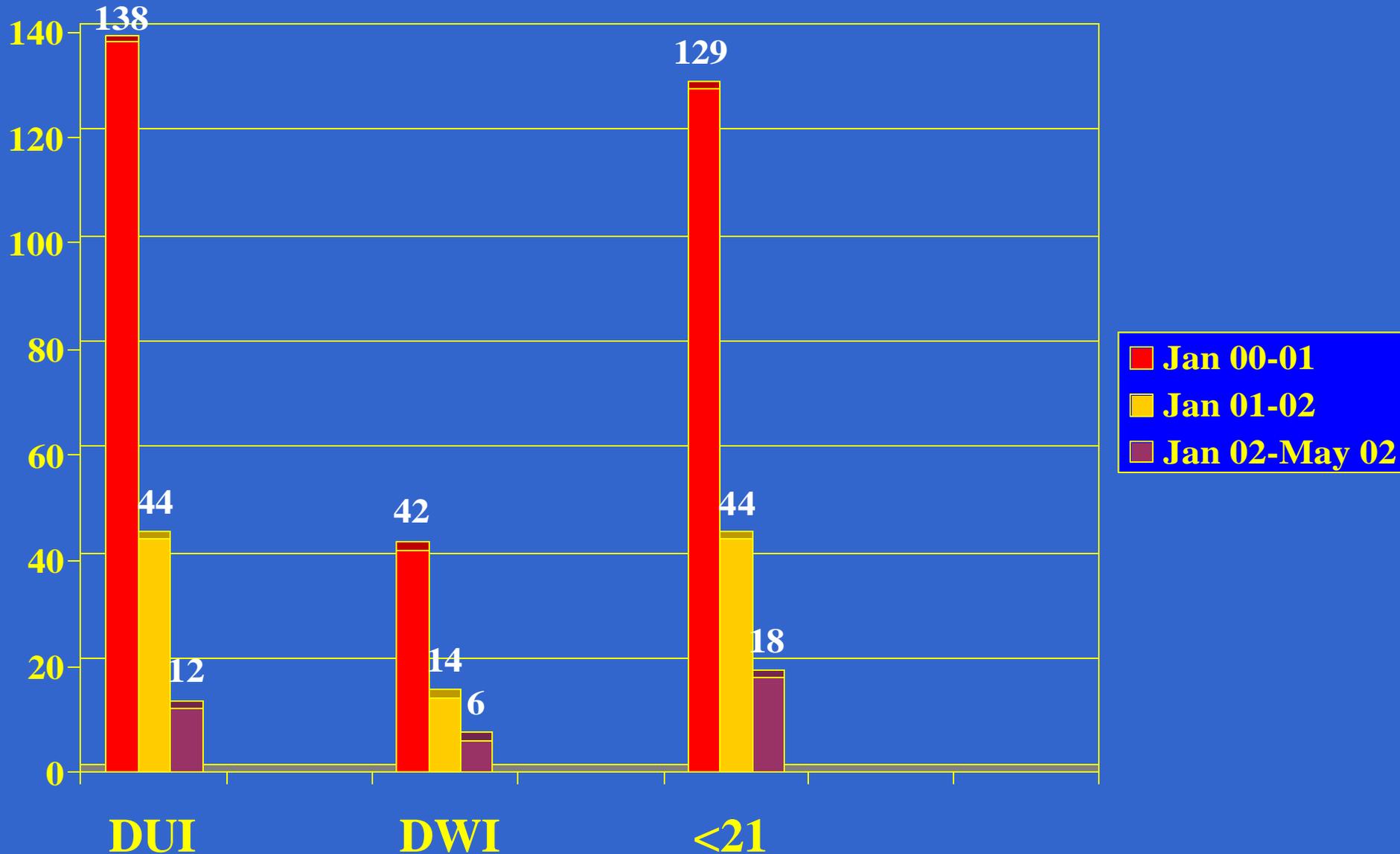


The Numbers.....

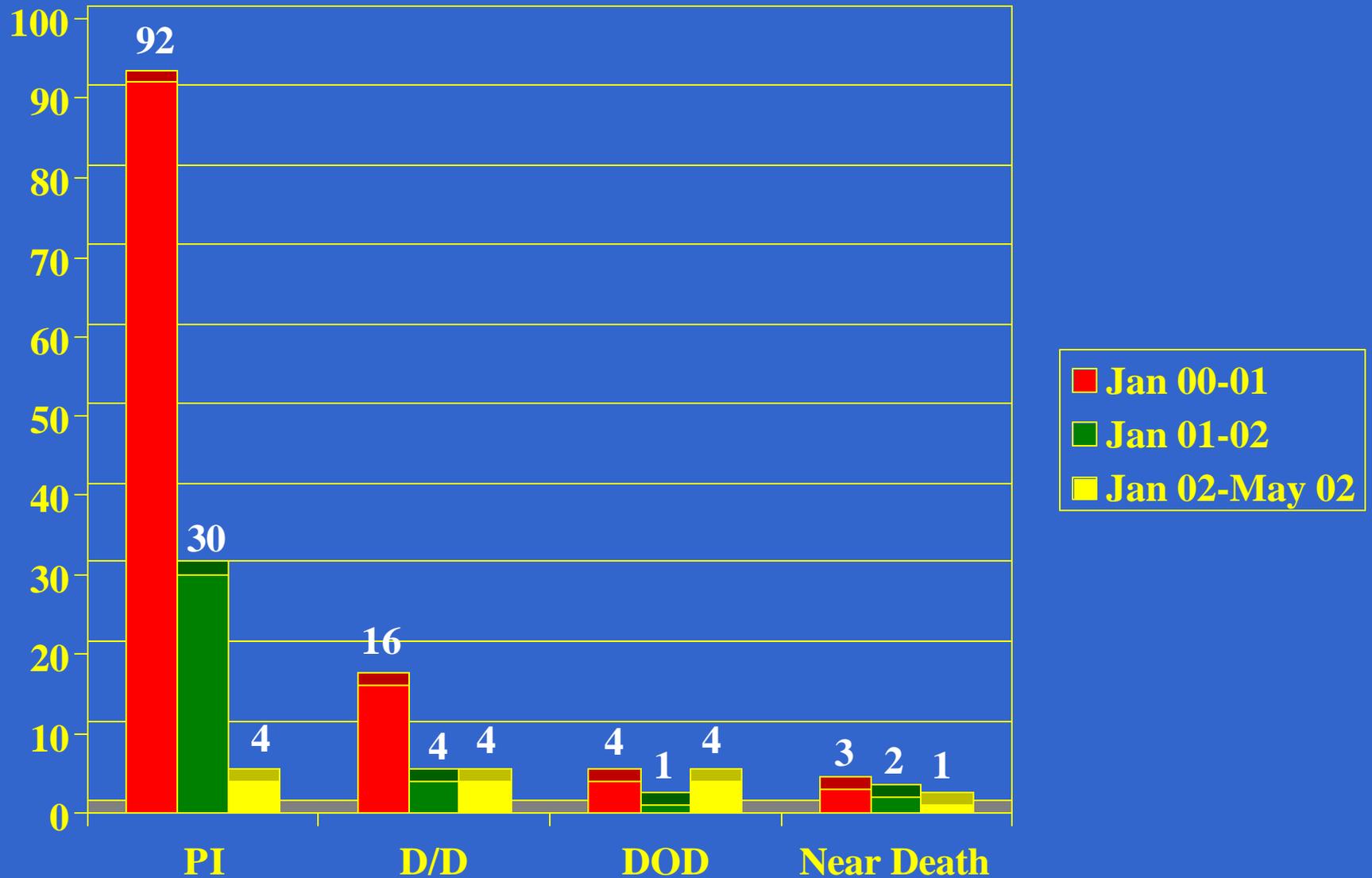


.....tell the story!

IKE's Stats Jan 00 – May 02



IKE's Stats cont.

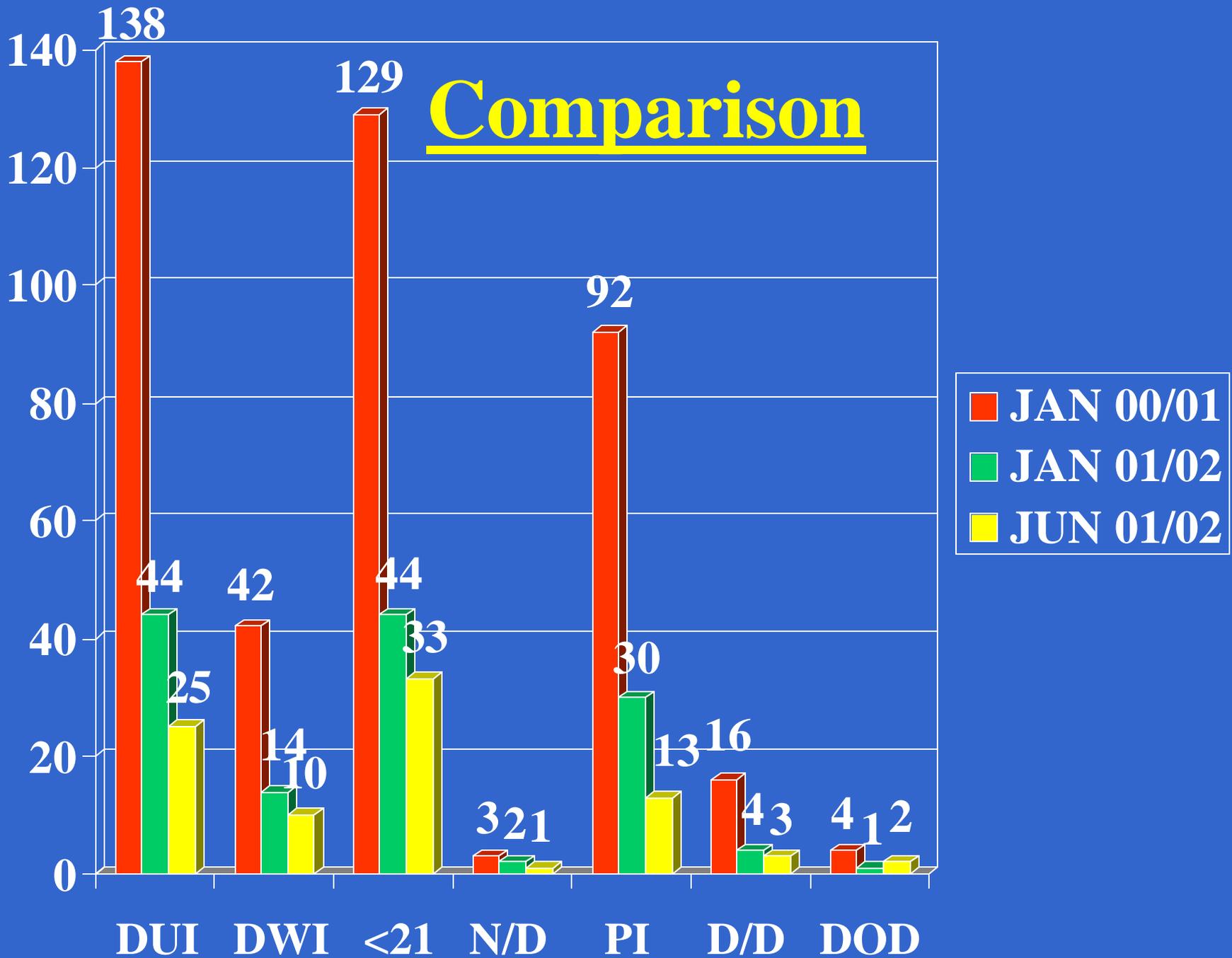


IKE Stats cont.

June 2001-02

DUI.....	29
DWI.....	10
<21Drinking.....	33
Near Death.....	1
PI.....	13
D/D.....	2
DOD.....	3

Comparison



More Numbers:

From Jun01 to Jun02

CO's Mast.....	50%
Restricted Personnel.....	38%
SAVI cases.....	77%
FAP cases	33%



***smart decisions are made.....**

.....before drinking alcohol*

Why does it work?

On IKE...everyday...

-Known Set Standards/Programs

-Alcohol incidents will not be tolerated

-Enforcement

-we set the standards and follow through when they are not met!

****Fundamental Leadership****

Summary

Deglam Program's Foundation:

-Pillar - I : Education

-Pillar - II: "Tough Love"

-Pillar - III: Positive Leadership Program

- Peer Pressure

- Positive Rewards (Days Off)

- Safe Ride

DEGLAM PROGRAM WORKS BECAUSE.....

- 1) We set, enforce, and follow-through
- 2) We have Chain-of-Command “buy in”
- 3) We have positive programs designed to benefit the many

PEER PRESSURE WORKS!

Any Questions

